




**Cyberrisk - die unterschätzte Gefahr im DNS**  
DNS enthält einzigartige Sicherheitseigenschaften, die oftmals übersehen werden oder völlig unbekannt sind

Infoblox 



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Prepared by: Stephan Fritsche





# Infoblox



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<https://www.infoblox.com/products/bloxone-ddi/>

<https://www.infoblox.com/products/bloxone-threat-defense/>



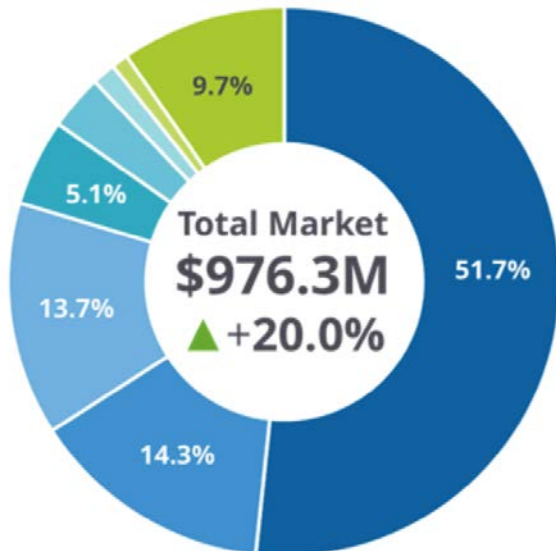
# Leading the Industry

## MISSION

Empowering organizations to manage their continuously evolving growing networks simply and securely.

## OFFERINGS

Core Network Services, Cybersecurity, Secure Edge Services



Worldwide DDI Market Shares, 2020

12,000<sup>+</sup>  
CUSTOMERS

50%  
MARKET SHARE

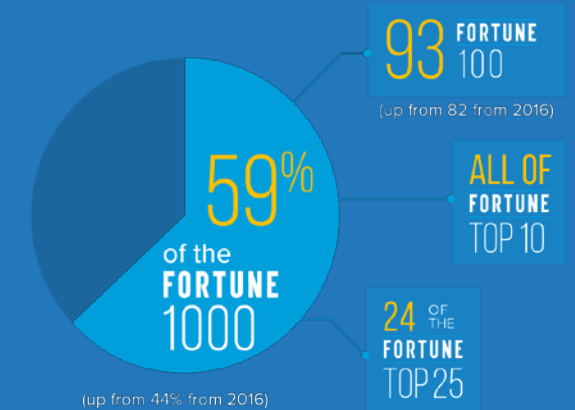
133  
COUNTRIES

1000<sup>+</sup>  
PARTNERS

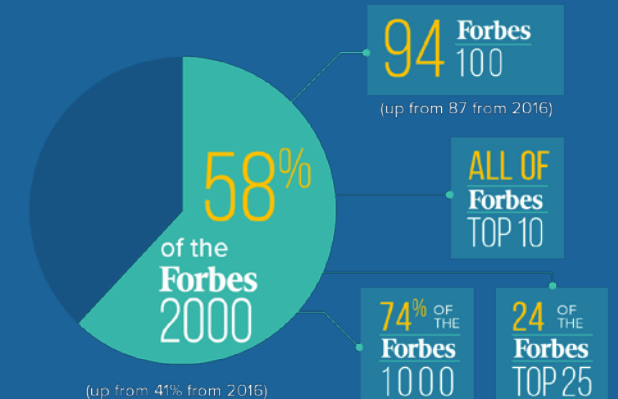
53.4  
NPS

95.4  
CUSTOMERS SAT.

## FORTUNE 1000



## Forbes 2000



# Infoblox Overview

## Cloud-first Network Experience

### CORE MARKETS



#### DDI

DNS | DHCP | IPAM  
Deliver business-critical  
network services



#### Security

Protect the business in  
new threat landscape



#### Edge

Deploy secure edge  
services at scale

### PRODUCT PORTFOLIO



#### Network Service & Protocol Delivery (DDI)

- Application Load Balancing (DTC)
- Reporting • Network Visibility and Configuration Management
- Network Intelligence



#### Strengthen and Optimize Security Posture

- Security visibility and discovery
- Detect and block modern malware, data exfiltration
- Threat Intelligence Optimization
- Ecosystem Enrichment, Security Automation and Orchestration
- Infrastructure Protection (ADP)



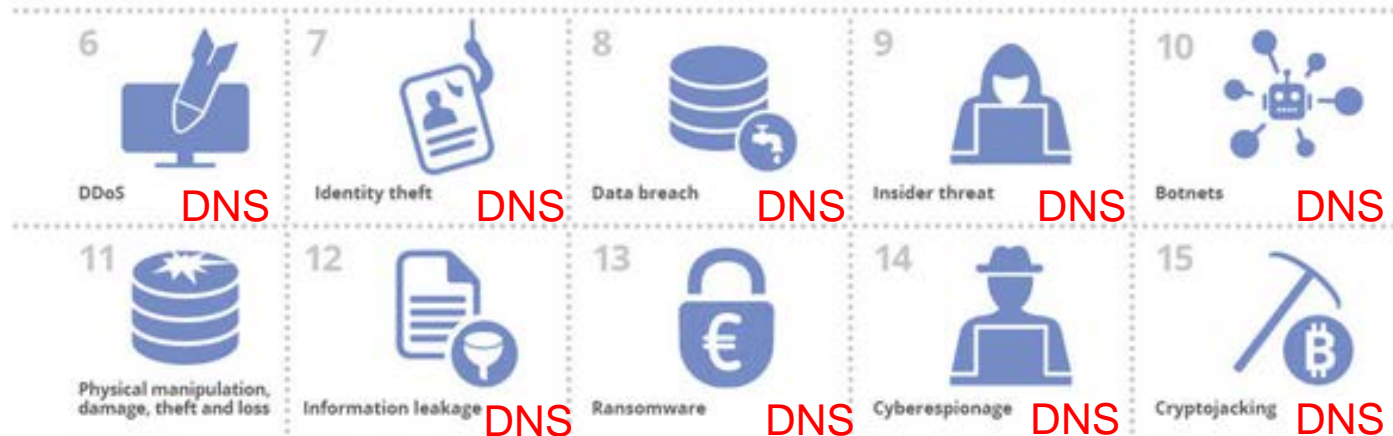
#### Cloud-native network and security services

- SaaS based delivery of DDI and adjacent network/security services
- Agility and scale
- On-premise or As-a-service
- Cloud managed simplicity

# ENISA (European Union Agency for Cybersecurity) Threat Landscape 2020 - Insider Threat Report



## TOP 15 CYBER THREATS



<https://www.enisa.europa.eu/news/enisa-news/enisa-threat-landscape-2020>



# The Threat Landscape Evolution

**RESPONSE**

Host-Based  
(Anti-virus)  
2000

Network Perimeter  
(IDS/IPS/FW)  
2005

Global Reputation,  
NGFW and Sandboxing  
2010

Intelligence &  
Analytics  
Today

DNS Exploitation

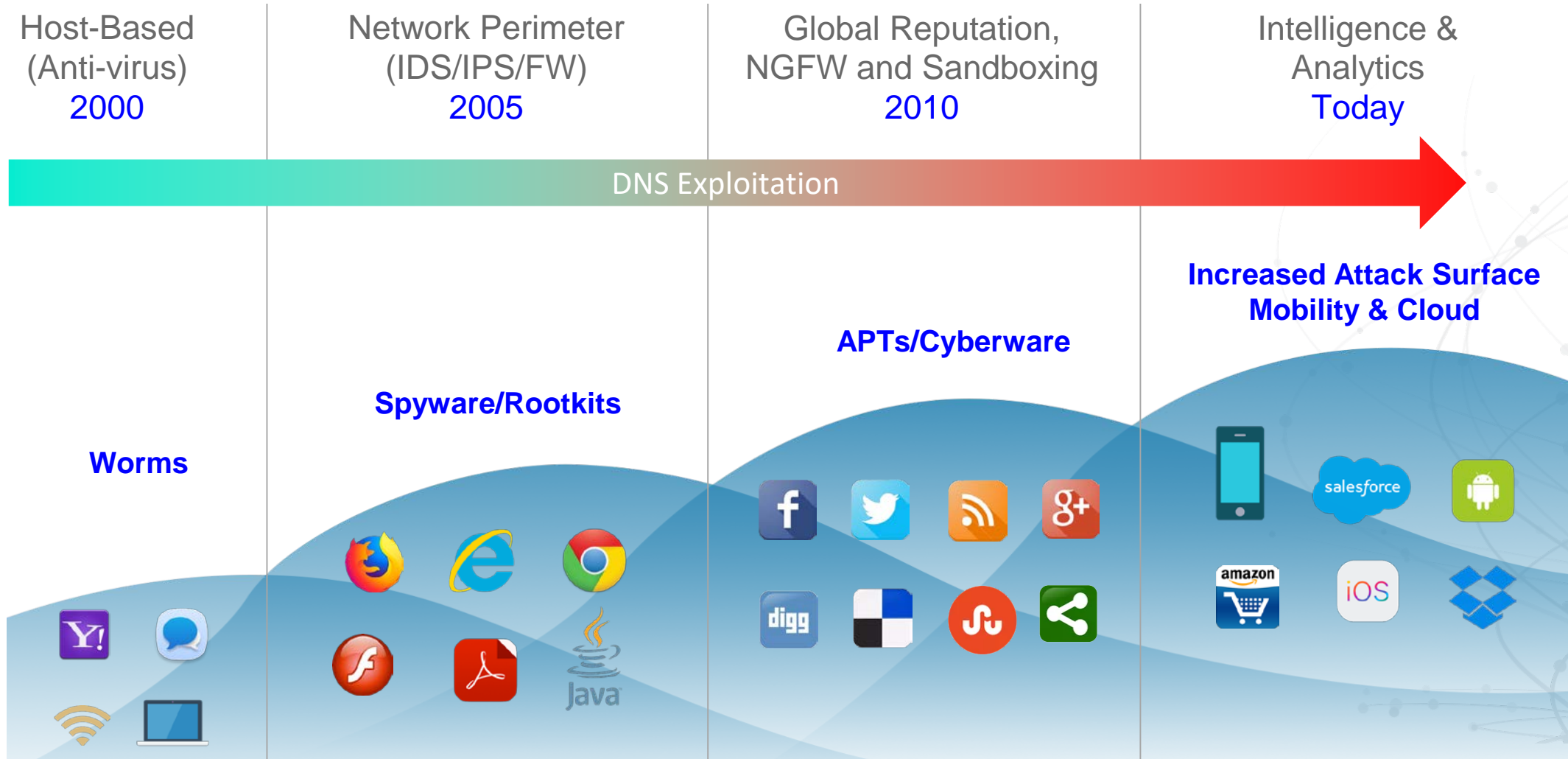
Worms

Spyware/Rootkits

APTs/Cyberware

Increased Attack Surface  
Mobility & Cloud

**THREATS**



# And Throwing More People at the Problem is not Possible

92%

of companies get more than 500 alerts per day; a single cyber analyst can handle only 10

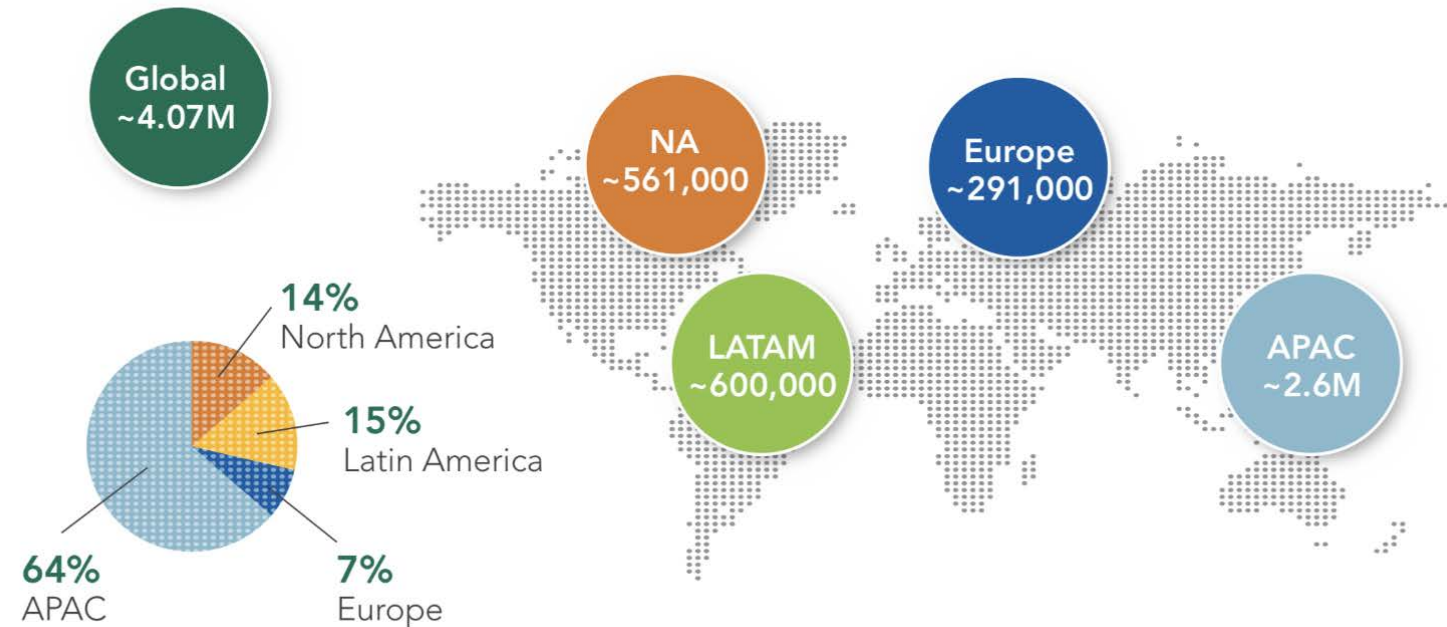
4%

of alerts, only, are investigated; not enough humans to keep organizations safe

30+

security tools in operation, with staff and expertise to manage 12

## The Cybersecurity Workforce Gap by Region



# Forrester Research Paper Key Findings (July 2020)

FORRESTER®

## Improve Threat Resolution Cycles By Leveraging DNS

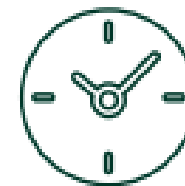
DNS IS A KEY THREAT CONTROL POINT

DNS IS CRITICAL TO CATCH THREATS

**66%** of security and risk (S&R) leaders said DNS catches threats their other security tools either can't or don't catch.

**69%** of S&R leaders use DNS as a control point to defend against attacks

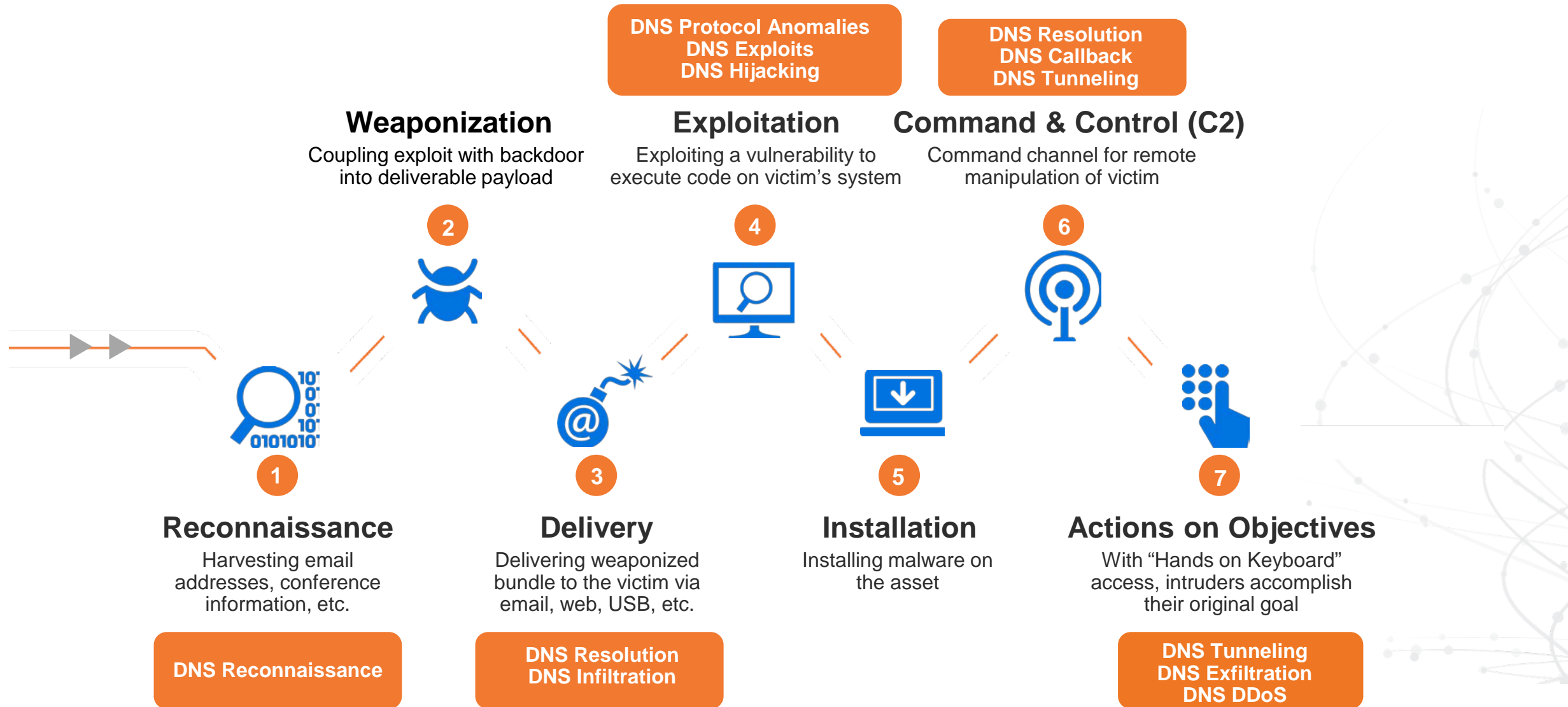
THREAT INVESTIGATIONS TAKE TOO LONG



**74%** of security operations teams spend more than 4 hours investigating a single threat incident.



# How DNS is used by malware?



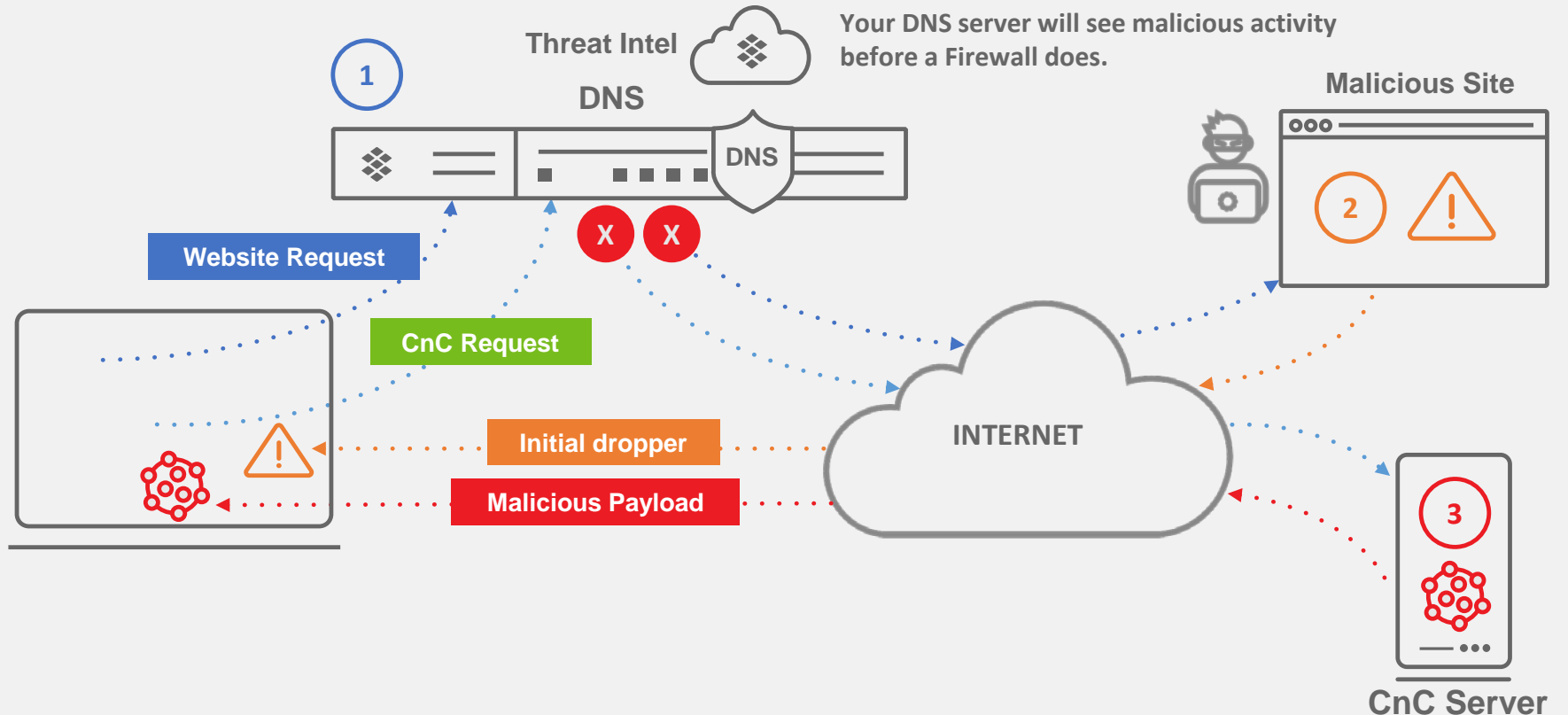


# Leveraging DDI Intelligence for Foundational Security

1 Curated threat intelligence for DNS

2 Connection to malicious website blocked at DNS

3 If already infected, system blocked from connecting to CnC at DNS



Secure DNS breaks the attack chain from the start

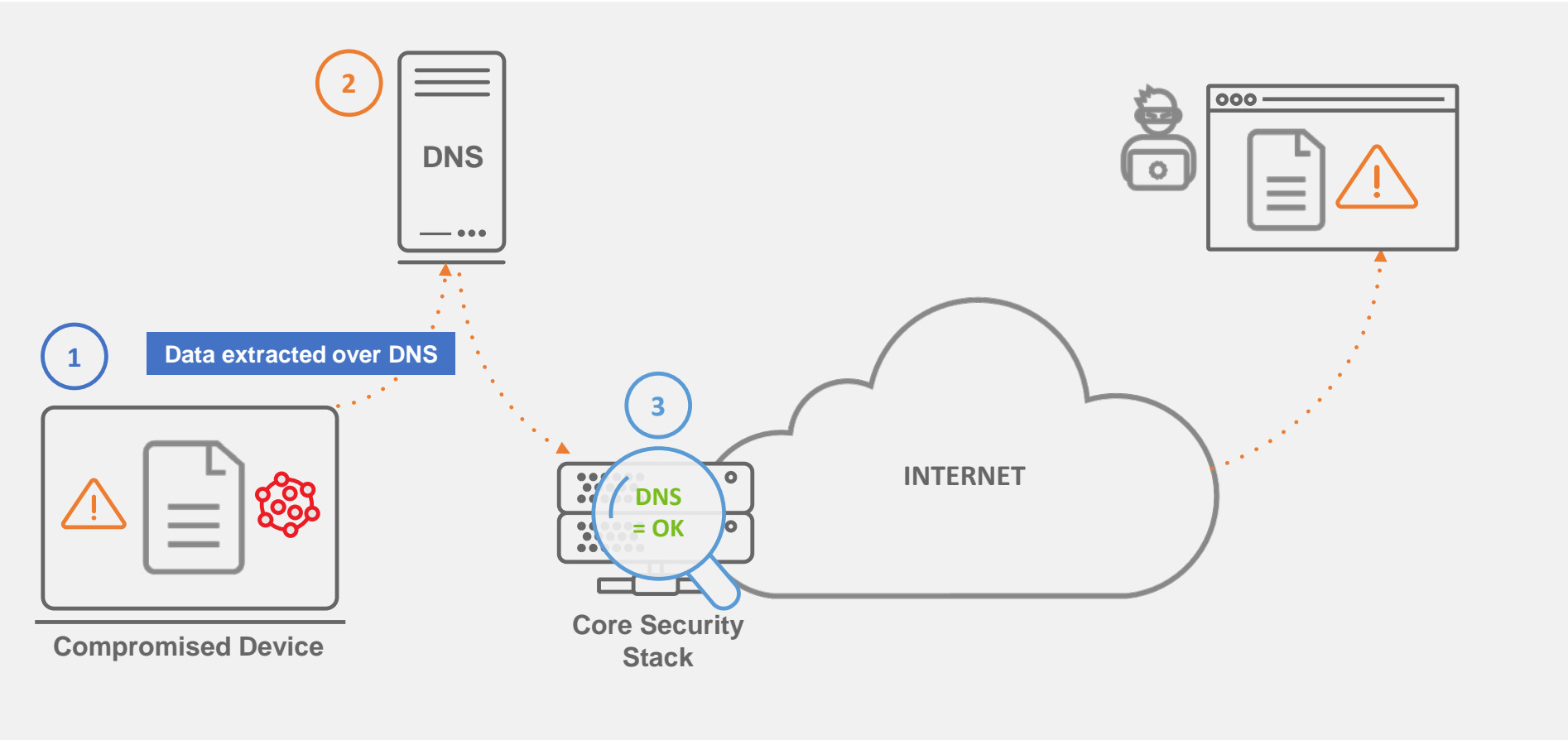


# Data Exfiltration over DNS

1 Malware on device seeks sensitive data

2 Malware uses DNS channel to send data

3 Traditional security does not inspect DNS traffic



Sensitive data tunnelled over DNS protocols to avoid detection

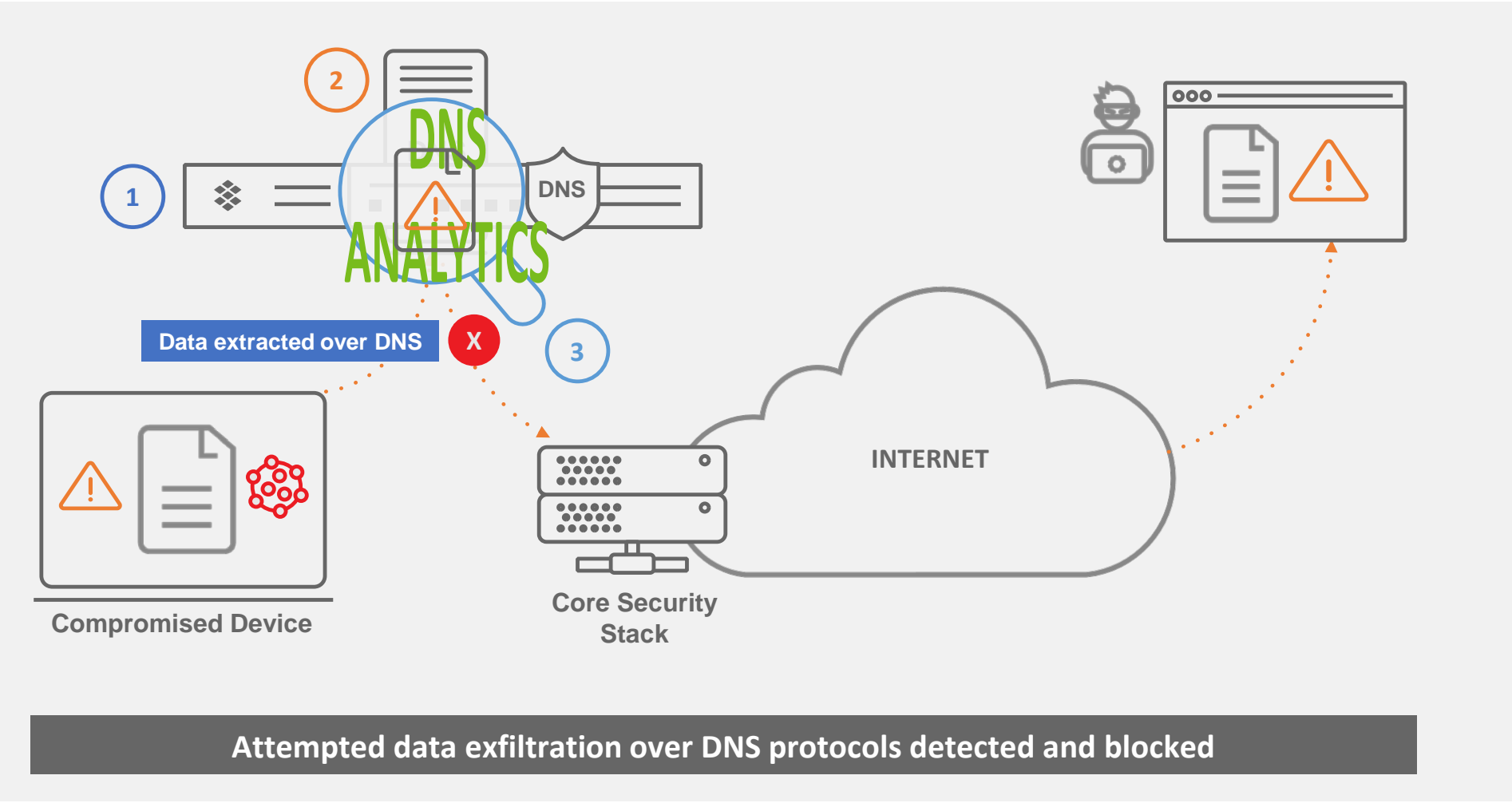


# Protecting Against Data Exfiltration over DNS

1 DNS with threat intelligence and analytics

2 Machine learning analytics inspects DNS traffic, detects data exfil

3 Data prevented from exiting enterprise by blocking DNS request to destination

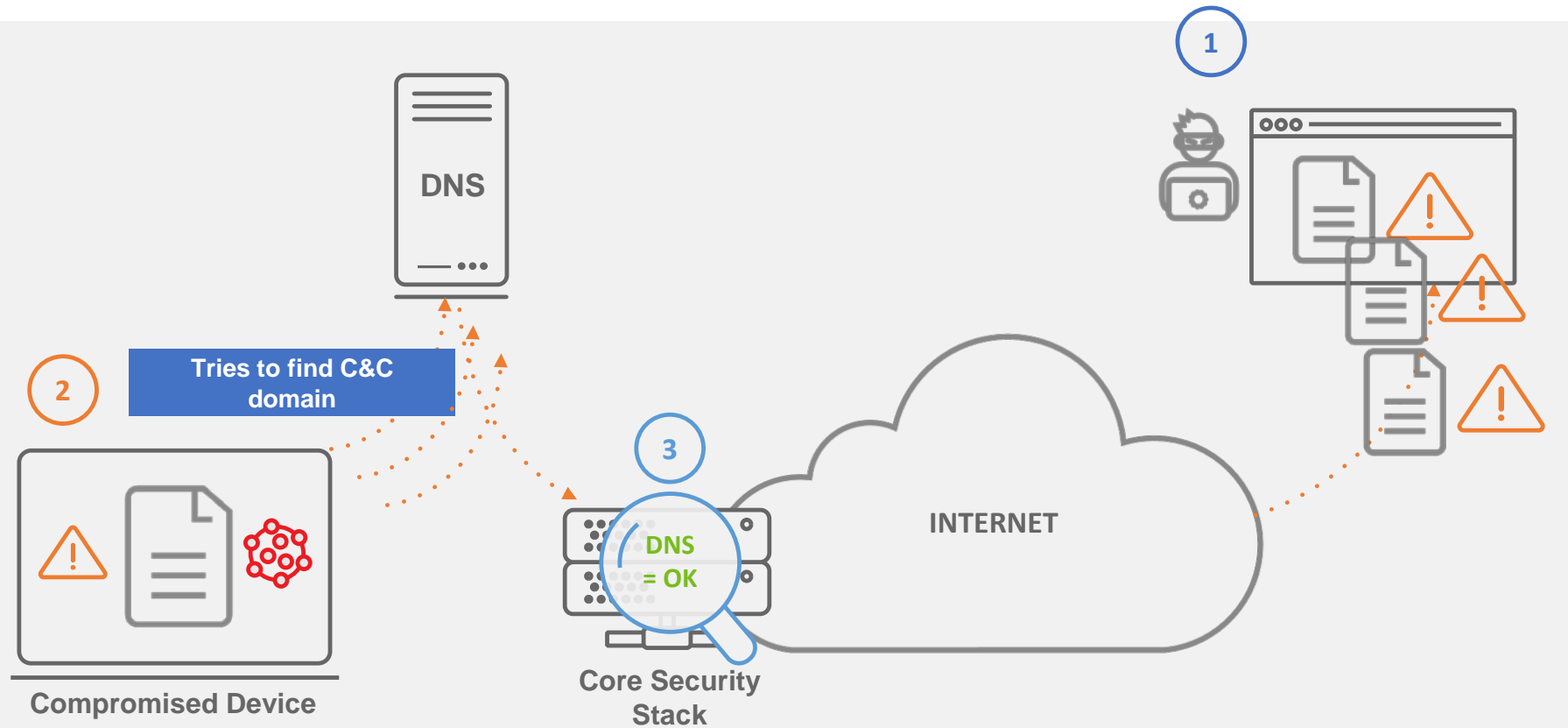


# Dynamically Generated Domains

1 Attacker uses an algorithm to register lots of domains

2 Malware infected device reaches out to these domains

3 Malware gets a match

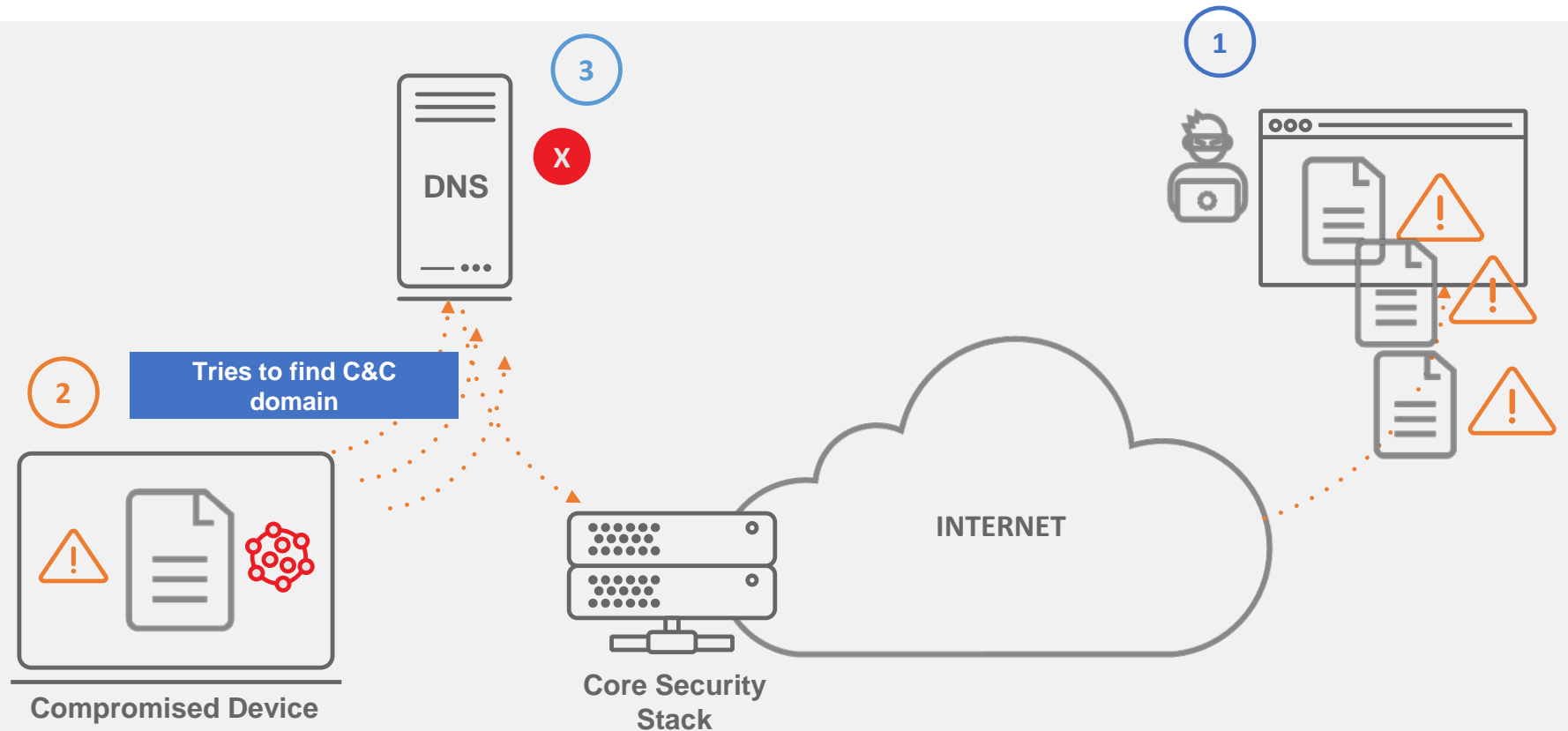


# Dynamically Generated Domains Best Practices

1 Attacker uses an algorithm to register lots of domains

2 Malware infected device reaches out to these domains

3 Infoblox notices pattern with mashin learning and blocks further tries.



# DoT & DoH

- Two evolving improvements to DNS privacy have recently made the news:
  - DNS over TLS (Transport Layer Security) or "DoT"
  - DNS over HTTPS or "DoH"
- Mechanisms promote consumer privacy but allow users to circumvent established enterprise DNS controls.
  - Exposure to data exfiltration and malware proliferation

**Privacy**



**Security**



# DoT/DoH: Bypass of Enterprise DNS is a Challenge

1

Device (TLS) or browser (HTTPS) is configured with unauthorized DNS Resolver

2

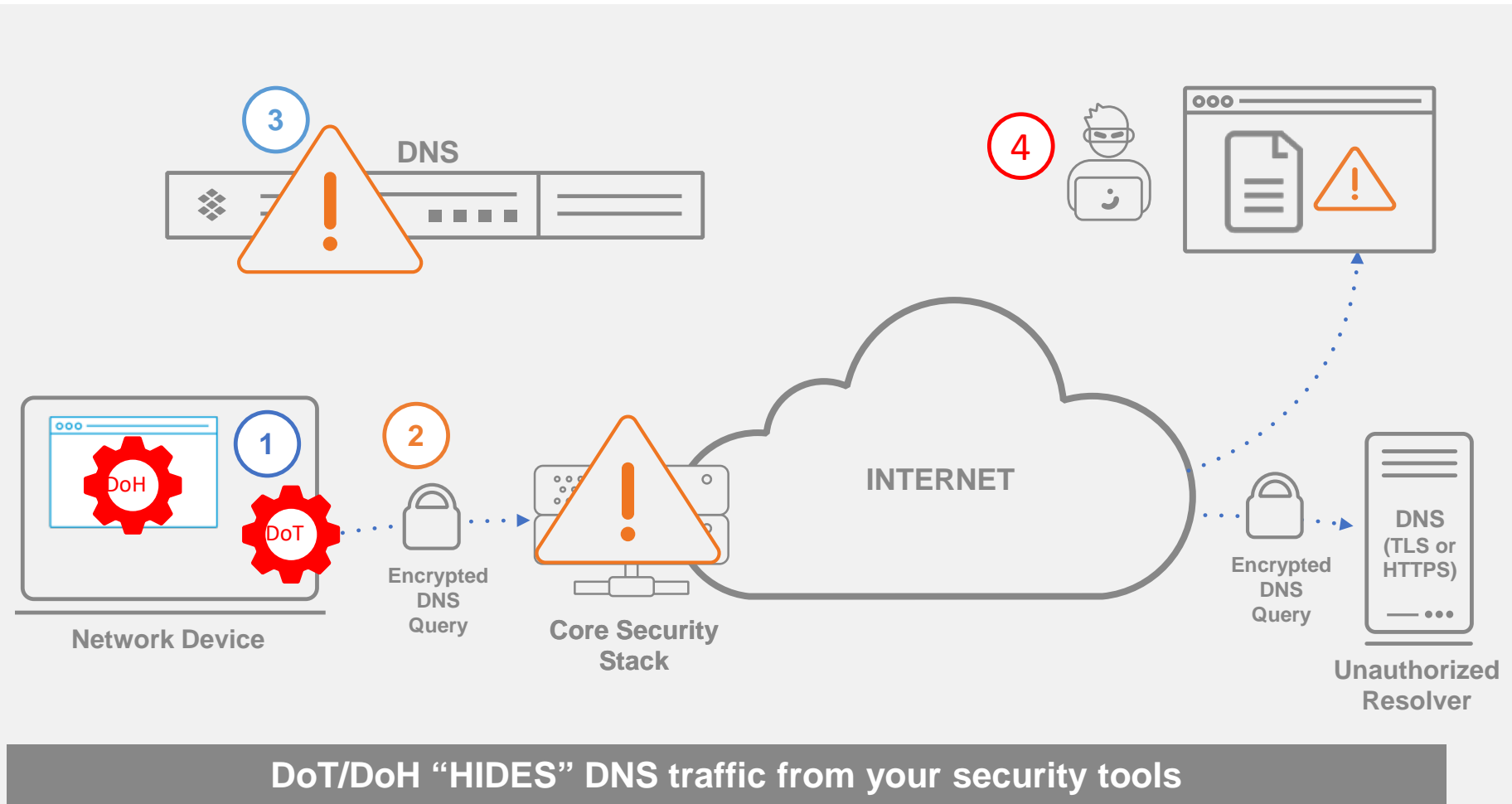
Encrypted DNS queries sent to external resolver

3

Internal DNS Resolver bypassed, and DNS traffic not inspected

4

Attackers can exploit DoT for their own purpose



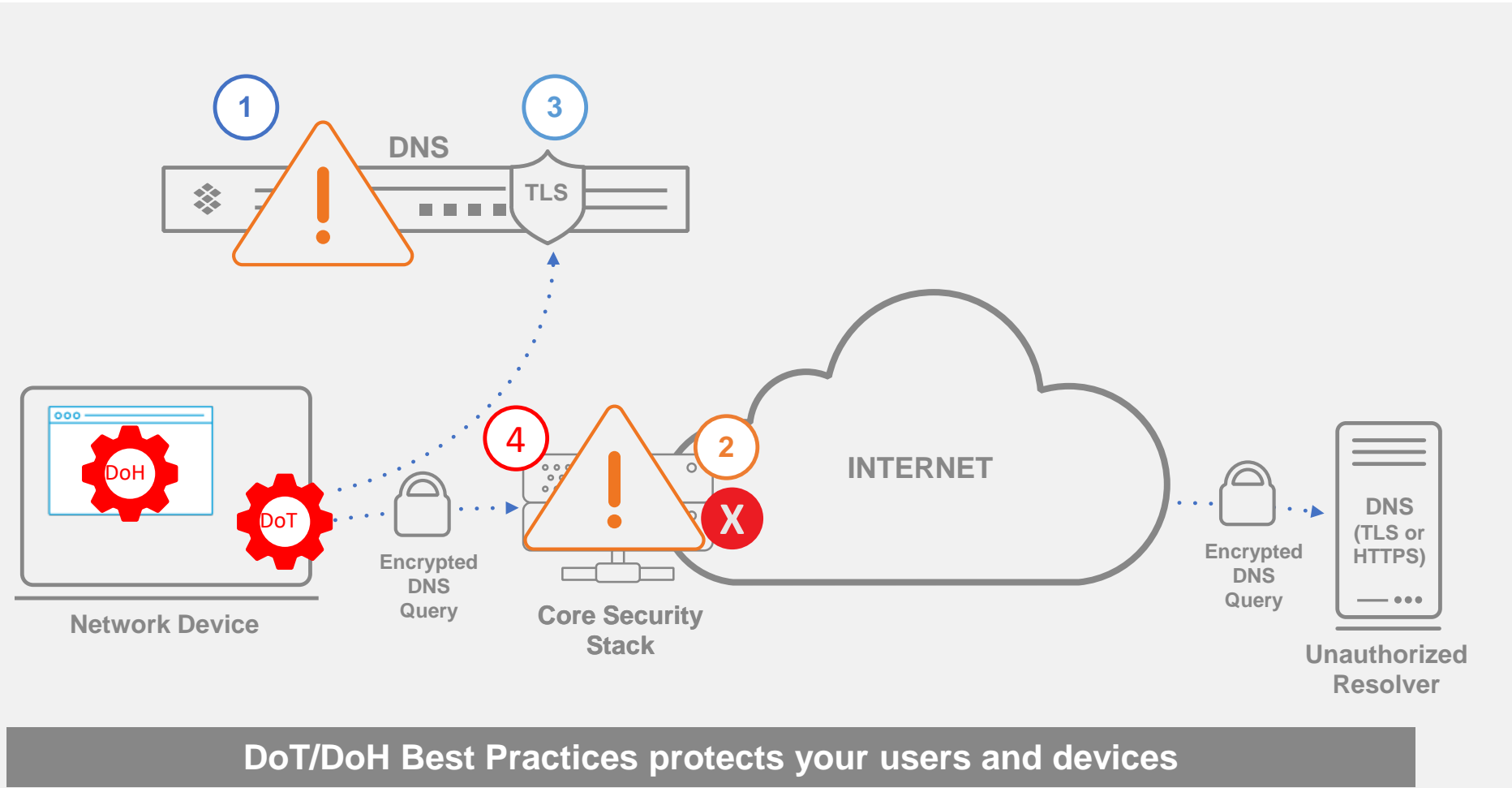
# DoT/DoH Best Practices

**1** Circumventing internal DNS is a bad idea

**2** Block Access to unauthorized DNS servers

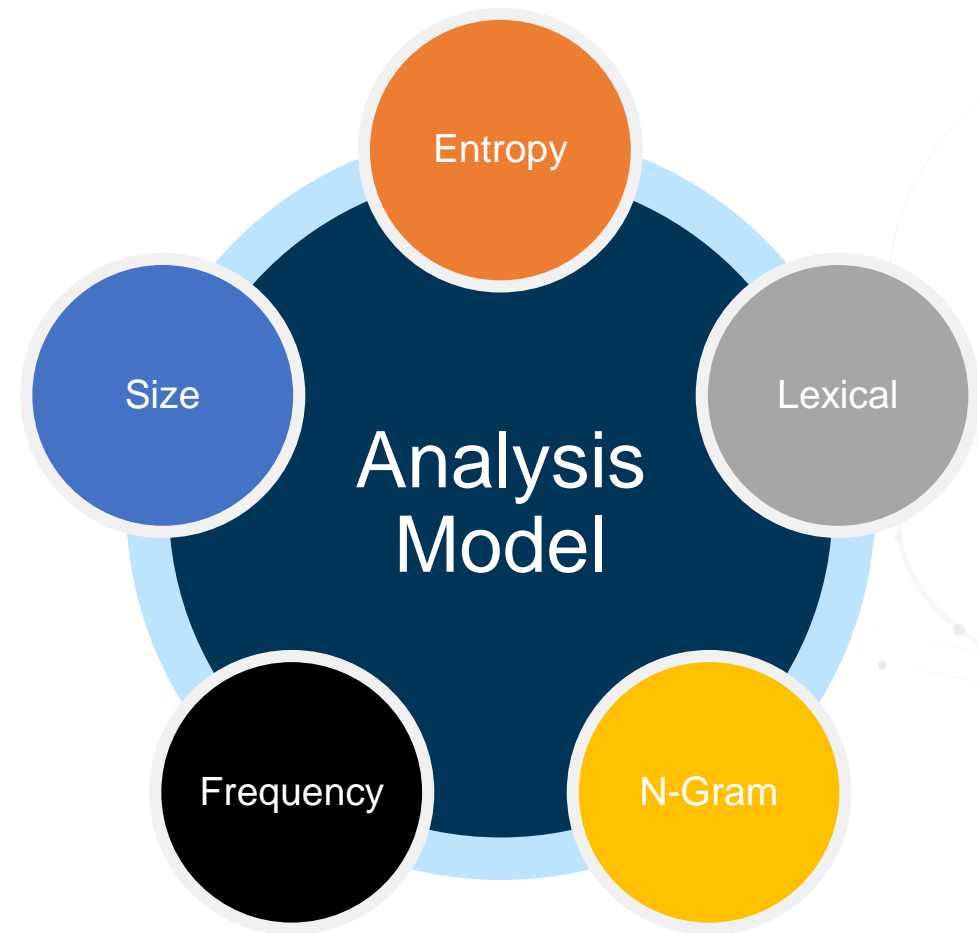
**3** Use internal DNS vendor that supports DoT to retain control and security

**4** Block DoH using Threat Intel List of Canary and unauthorized resolvers





# Threat Intelligence (Purpose Built for DNS) + Analytics + Infoblox Cyber Intelligence Unit = Advanced Threat Detection


- **Behavioral Models - Machine learning based analytics**
  - DNS Data Exfiltration
  - DGA, Fast Flux, Allowlist
  - Fileless Malware, Zero-day
- **High accuracy IOCs**
  - Extensive IOC collection network
  - Reverse engineering, hunting
  - High accuracy scoring algorithms
  - Protection against modern malware - ransomware, malware C&C, phishing, exploit kits, APTs
- **DNS Attack Signatures**
  - Secure the name service from protocol attack
  - Protect against protocol misconfiguration




# BloxOne® Threat Defense Advanced

 Unified Reporting

 Cloud Services Portal

 Ecosystem I/O APIs

 Data Connector

 Threat Insight Behavioral

 Reputational Threat Intel


 DNS Firewall


Cloud/On-Prem/Hybrid


 Dossier Threat Research


 TIDE Intel Sharing


## Globally available recursive DNS and web filtering


 OnPrem Infoblox Grid


 Cloud Public, private


 Endpoint Client

 Remote Office DNS Forwarding Proxy

SIEM 


Vuln Scanner 

Firewall 

TIP 


Etc.....

• Contextual Intelligence

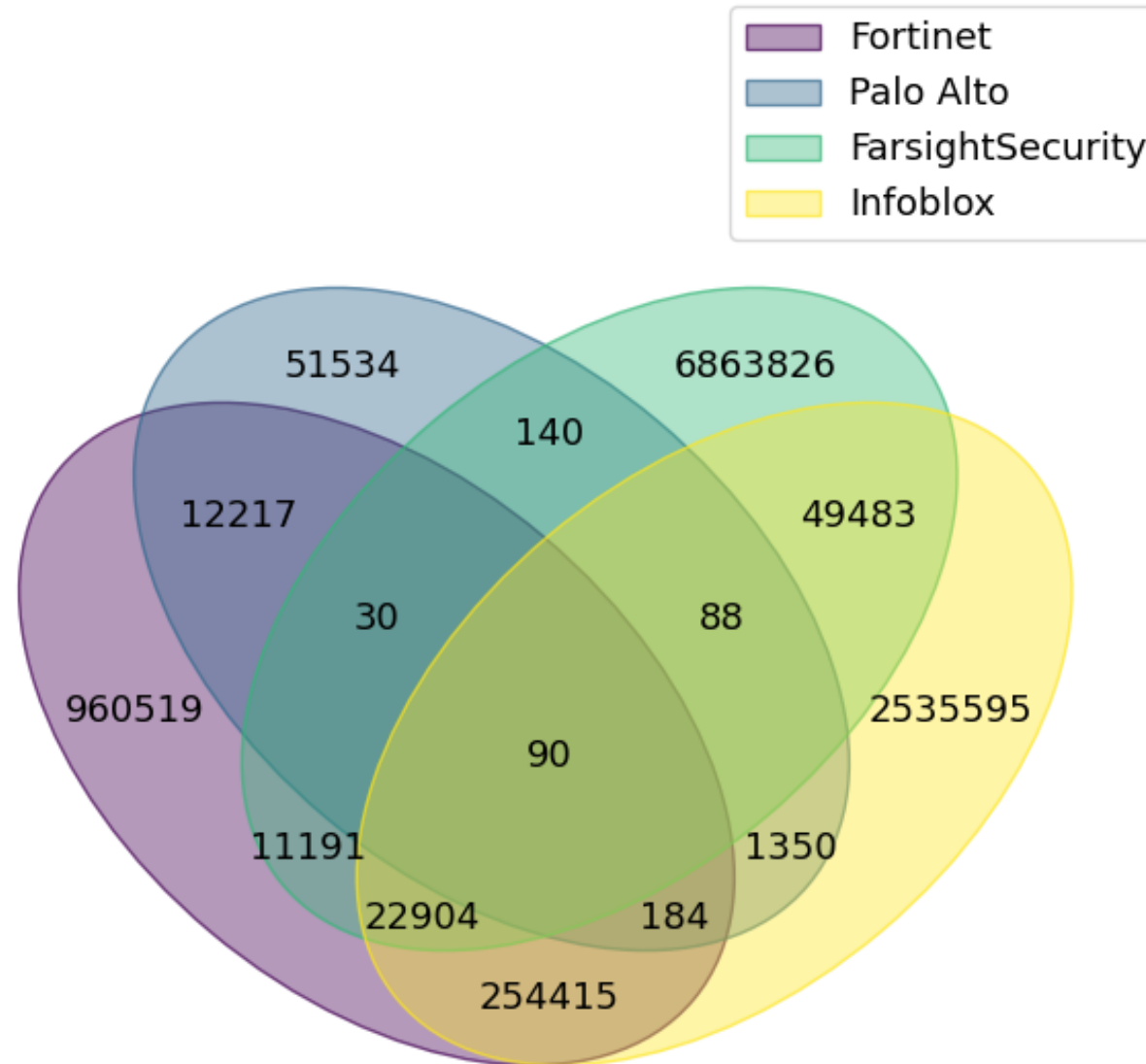


• Infrastructure Load

• Alerts



# Overlapping between Threat intelligence is pretty low

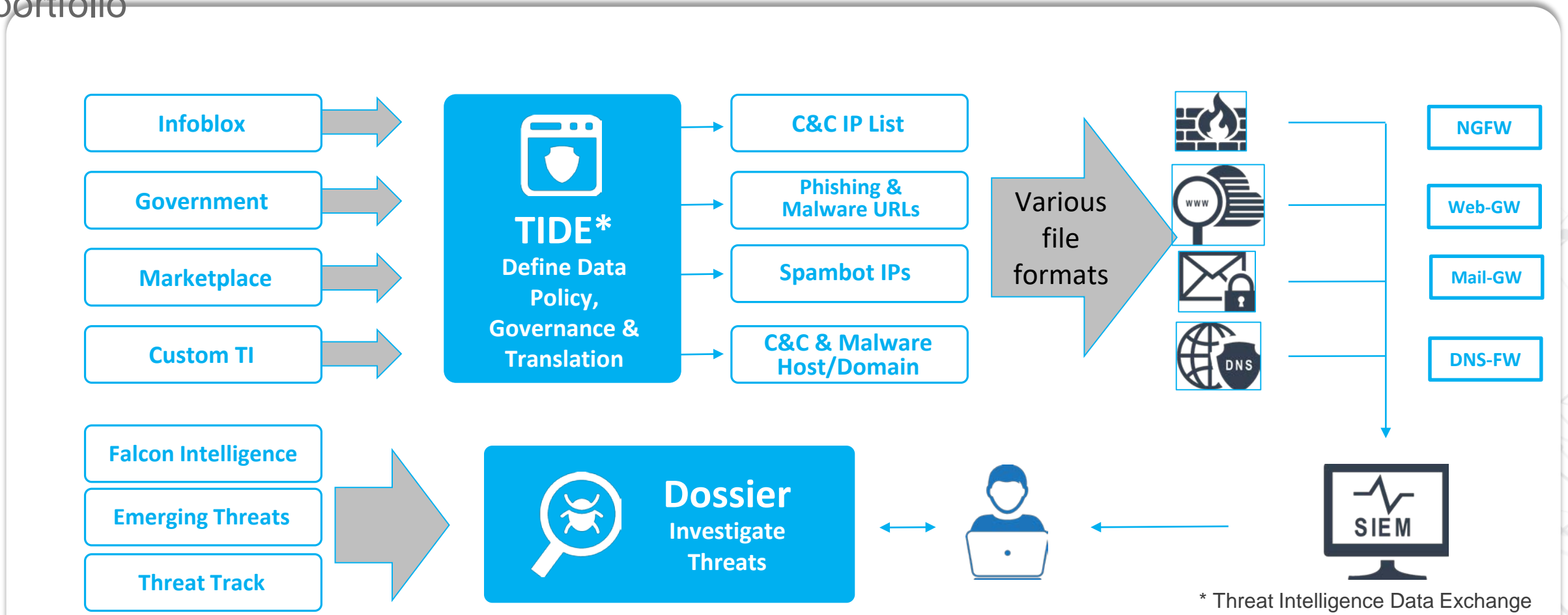


Note: IID is an Infoblox brand



# Threat Intel Data Sharing

- Reduce cost of threat feeds while improving effectiveness across entire security portfolio



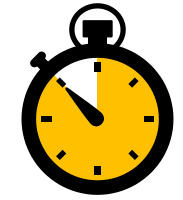
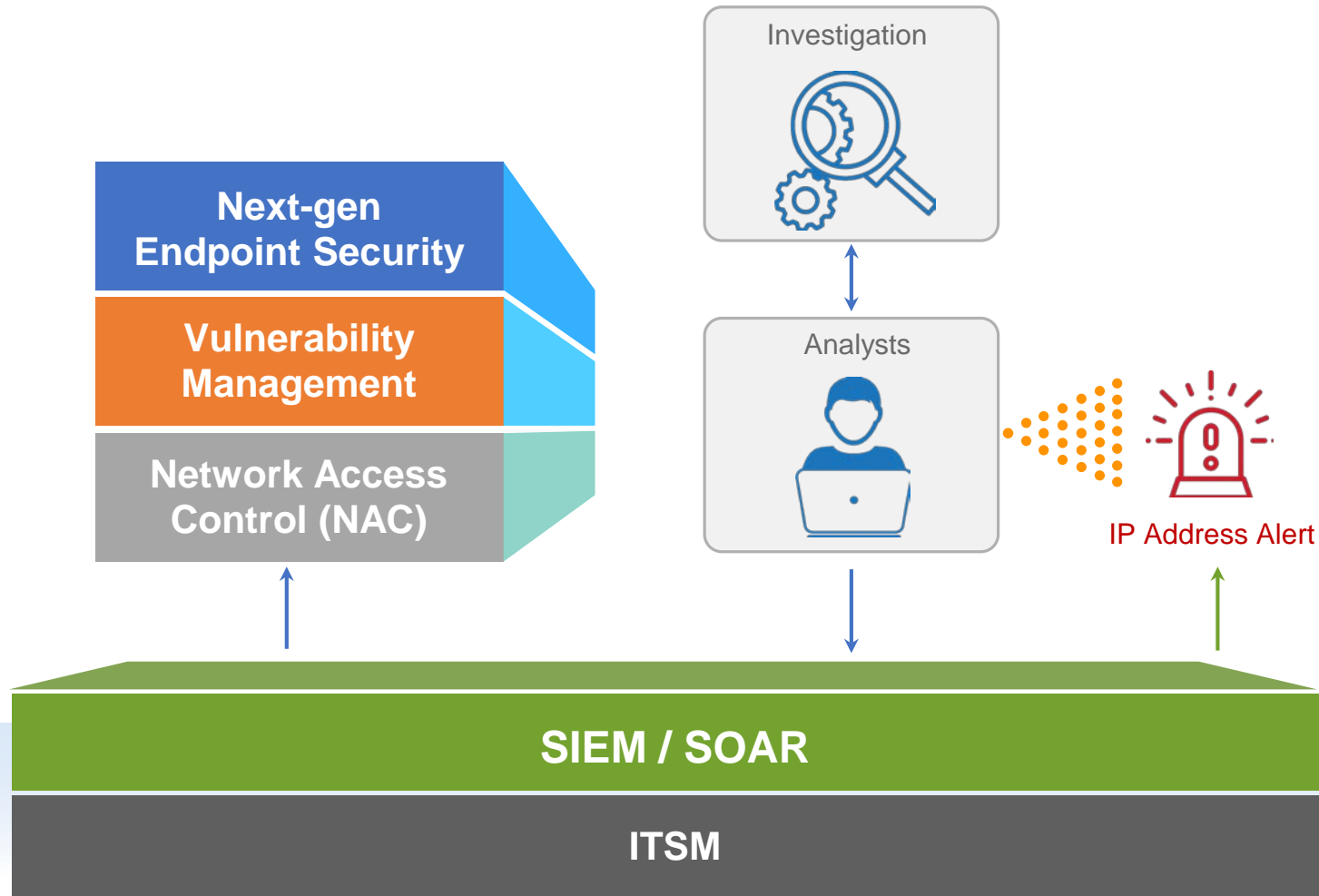
Single-source of TI management

Automate investigation & triage

Orchestrate common security policy across multi-vendor infrastructure



# Typical Incident Response



Lengthy  
Response Times

## Manual Investigation

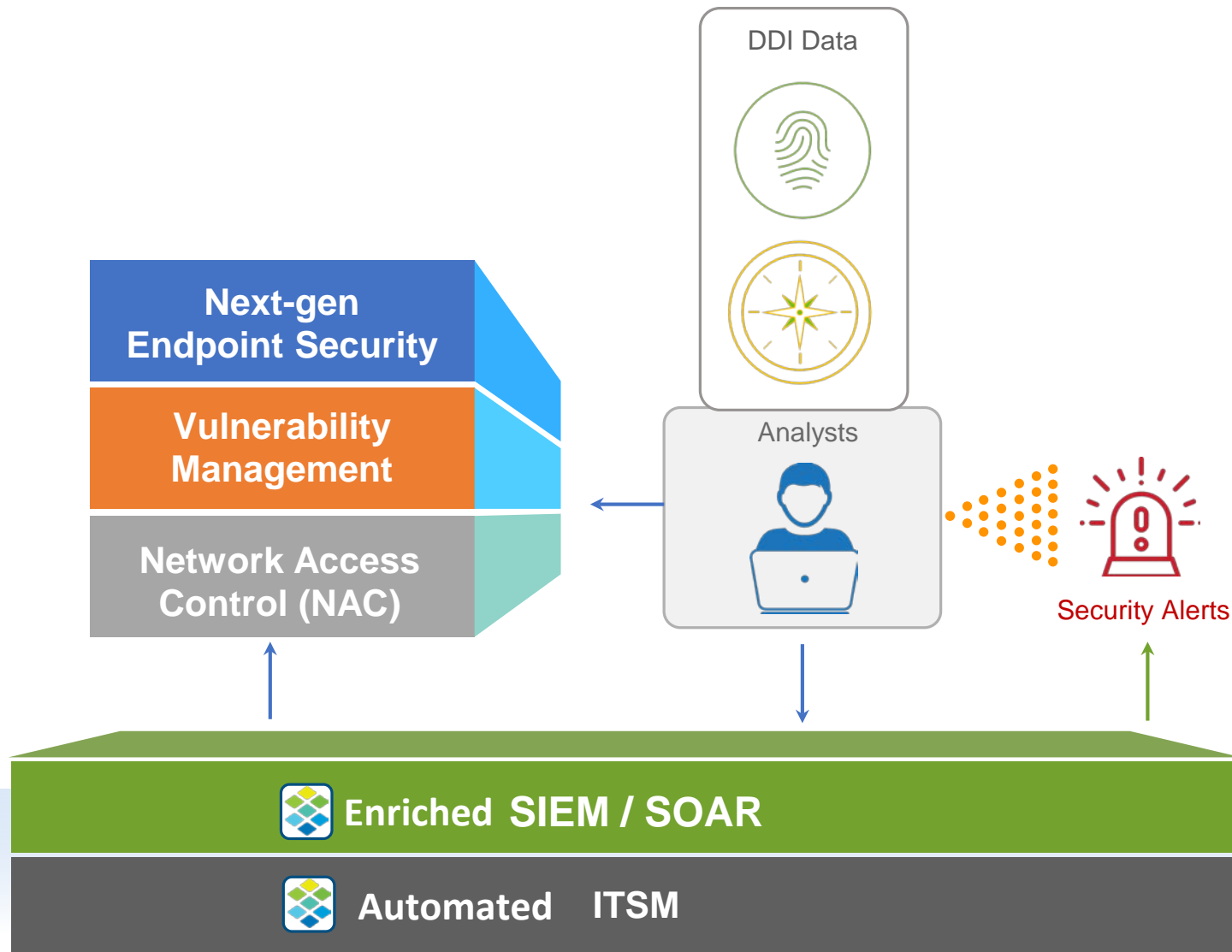
- MAC Address
- User details
- Network Location
- Physical location
- Network devices
- Device type
- OS information
- Current IP
- Historical IP's and locations



# DDI Data Accelerates Incident Response



Lower  
Response Times



## DNS

- Malicious activity inside the security perimeter
- Includes BYOD and IoT device
- Profile device & user activity

## DHCP

- Device Audit Trail and Fingerprinting
- Device info, MAC, lease history

## IPAM

- Application and Business Context
- “Metadata” via Extended Attributes: Owner, app, security level, location, ticket number
  - Context for accurate risk assessment and event prioritization



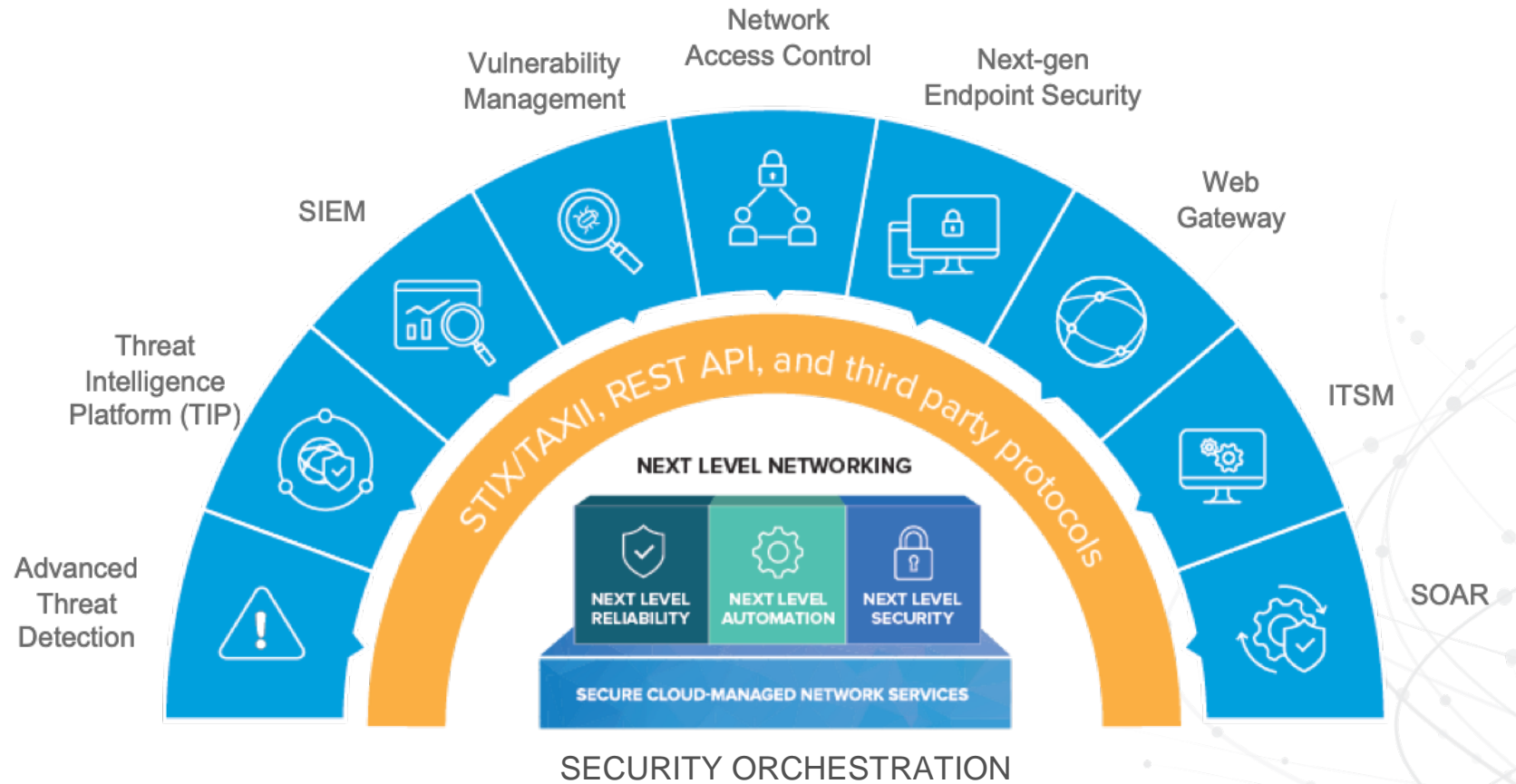
# The Hacker in the Hotel Room - A Sec Ops Analogy

- Stephan hacks the Casino systems from the guest wifi of the hotel, steals customer credit card details worth millions of dollars by exfiltrating the data over DNS, then checks into the Penthouse suite
- **Most systems**
  - Tells the Casino SOC that the attack came from a device in the lobby
  - Has no idea where it is now - could be any device, anywhere
- **Infoblox**
  - Tells the Casino SOC that it comes from a windows laptop that was connected in the lobby
  - It is now connected in room 2404
  - It is also the same laptop that tried to hack other guest wifi users the day before



# Cybersecurity Ecosystem

- Automatically notify ecosystem of events in real time
- Trigger remediation action
- Share network context



- Faster remediation

- Improve ROI of ecosystem

- Bridge silos



# Broad Ecosystem of Engaged Partners

## Strategic & High Value Alliance Partners

Strategic Partners



High Value Partners



## Ecosystem Partners



## Technology Partners



## Valued OEM Partners



# Our focus: Enable new **cost-effective** sources of revenue



## Our Main focus

Service providers need new revenue streams and market differentiation. With security as a **top business concern**, security services are a prime driver for new revenue-generating opportunities.

**Provide network-based security services at scale using Infoblox deployed infrastructure**



### Support 4G & 5G Use Case Growth

Protect businesses, networks and subscribers from malware



### Easy to Bundle

Attach to new or existing services



### Expand Security Product Portfolio

Handle increasing amounts of data and devices



### Enhance Quality of Experience

Provide anywhere protection to non-traditional devices



### Increase Revenue

Boost revenue per user leveraging existing investments



# Newly Observed Domains

“Innocent until proven guilty” is not always the best way  
Newly Observed Domains can be good!!

I am innocent, I swear!!



# Lookalike Domain Detection

paypal.com	paypał.com	paypal.com
xn--pypl-53dc.com	xn--pypl-btac.com	paypal.com
google.com	google.com	google.com
google.com	xn--ggle-0nda.com	xn--ggle-55da.com

Text

Punycode

Text

Punycode



# ROI: Reduces Cost of Existing Tech Stack



**2/3**

reduction in threat response time

**3x**

more productivity from threat analysts

**Drastic** reduction in malicious traffic sent to NGFWs

Based on real customer data



# Independent Research Study: B1TD Delivers 243% ROI

Forrester Total Economic Impact Study found when customers deploy BloxOne Threat Defense there is a **243% ROI and less than 6 months total investment payback.**

[Get report](#)



# Benefits for the Customer

Cost of Security

Risk Identification

Attack Surface

Security Posture

Security Before Security

Universal Source of Truth

Improve Time to Remediate

Automated Response

## 1 Reduce Security Cost

Payback 6 months

Security ROI 243%

*“Decreased load on existing security tools and infrastructure (e.g.: SIEMs, NG firewalls, DPI)”*

## 2 SecOps Efficiency UP

*“Security operations (SecOps) gain 19% of their time back using contextualized BloxOne Threat Defense intelligence on investigations”*

## 3 LOW Attack Exposure

*“Reduce Risk of Material Breach 5%”*

*“Decrease your remediation time by providing automatically enriched network and event context (DDI-DNA)”*

## 4 One Security Posture

*“Increase your security posture by using DNS services to protect Work-From-Home employees”*

*“Increase your security posture by securing IoT and Operational security assets”*



# BloxOne Threat Defense: Overview

