

 **ONE IDENTITY™**

# Privilegierte Identitäten

Was hat das mit meinem Geschäft zu tun?!

Zoltan Bakos

Externer Berater



1 oz

4 GHI

2 ABC

7 PRS

5 JKL

3 DEF

8 TUV

6 MNO

Anula 

9 WXY

Corrige

Entrar

Entrada  
envelope  








# What do these companies have in common?

**YAHOO!**

500 million Accounts / 2014  
3 billion Accounts / Aug 2013

**TARGET**

110 million Accounts / Nov 2013

**ebay**

145 million Accounts / May 2014

**Aol.**

92 million Accounts / 2004

**Marriott**

500 million Accounts / 2014-2018

**JPMORGAN  
CHASE & CO.**

83 million Accounts / July 2014



100 million Accounts / June 2012



53 million Accounts / April 2014



facebook

+550 million Accounts / 2017-2019



UNDER ARMOUR

150 million Accounts / Feb 2018

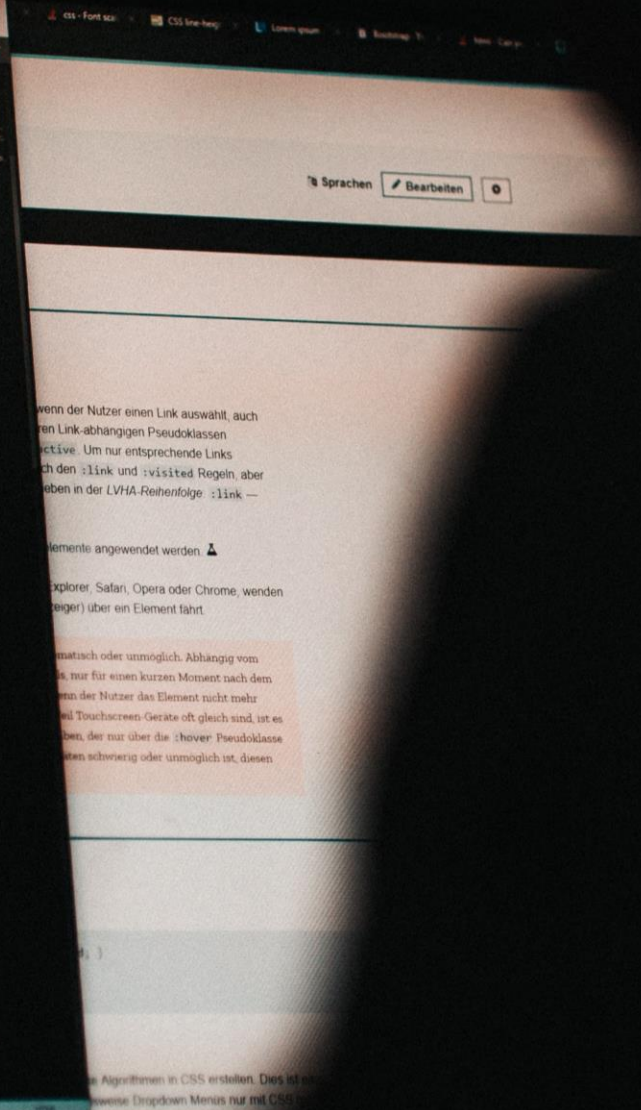


**UBER**

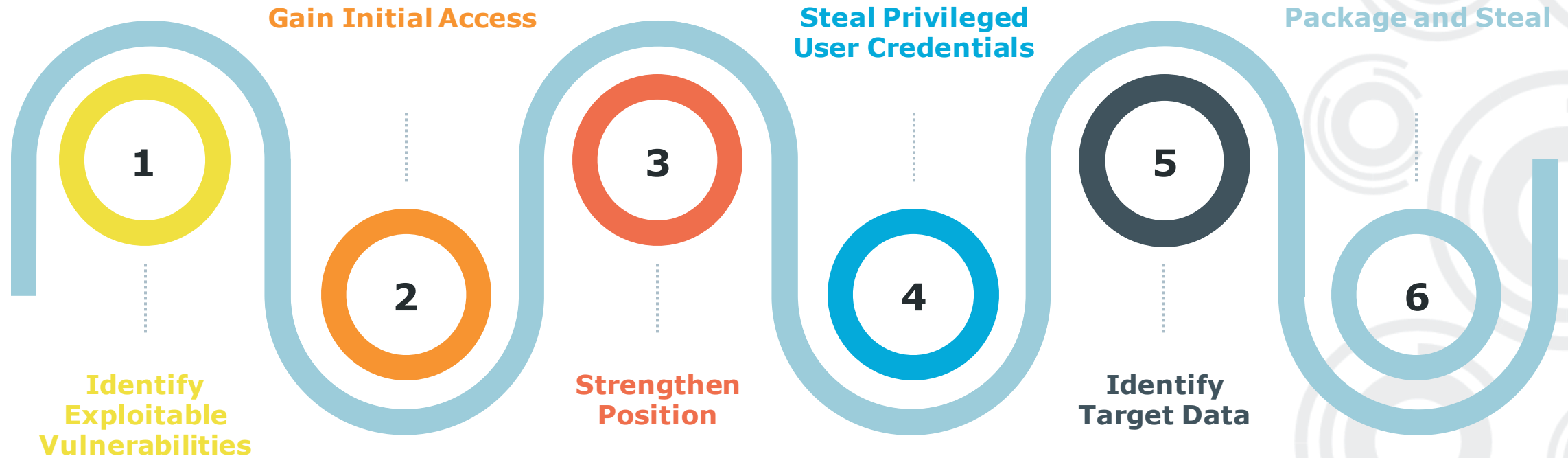
57 million Accounts / Late 2016

**ONE IDENTITY**

```
11     height: 100%;
12 }
13
14 .block {
15     width: 100%;
16     height: 500px;
17     margin: 0 auto !important;
18     padding: 0 auto;
19     line-height: 0;
20 }
21
22 h2 {
23     font-family: 'Montserrat', sans-serif;
24     font-weight: 900;
25     text-align: left;
26     font-size: 3000%;
27     z-index: 1;
28     transform: scale(-1, 1);}
29 }
30
31 |
32
33
34 .column {
35
36     z-index: -1;
37     width: 10%;
38     display: block;
39     font-size: 400%;
40 }
41
42 </style>
43 <meta name="description" content="Tech-Texts by MB, the real
44     OS" >
45
46     <meta name="keywords" content="Text">
```



# Privileged accounts are a target for breaches



average cost of insider threats globally over the past 12 months was \$8.76 million

# What are "privileged accounts" ?

Most important accounts of systems on and off-premises with the power to cause harm



root



Administrator



Directories



Service Accounts



Built-in accounts



Network Devices



root

ORACLE  
SYS /  
SYSTEM



## ⚠ WARNING

### UNAUTHORIZED DATA ACCESS

- Secure access to the FTP/Web server using User Rights.
- If you do not enable User Rights, disable the FTP/Web server to prevent any unwanted or unauthorized access to data in your application.

**Failure to follow these instructions can result in death, serious injury, or equipment damage.**

First ransomware-related death reported in Germany Sept 2020



Automation  
IoT



Critical Infrastructure



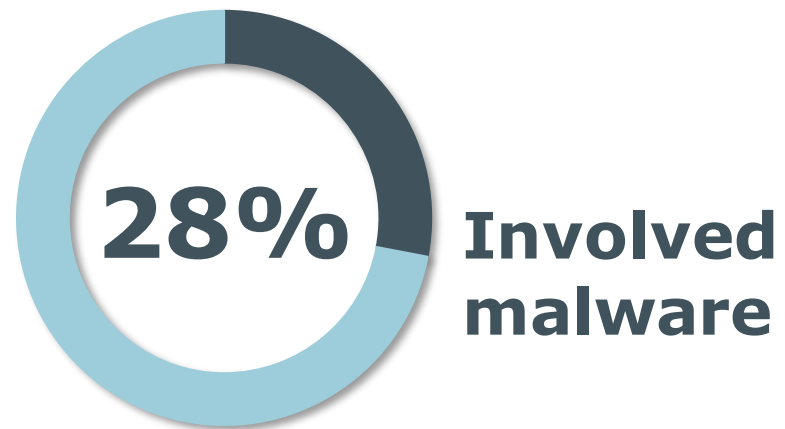
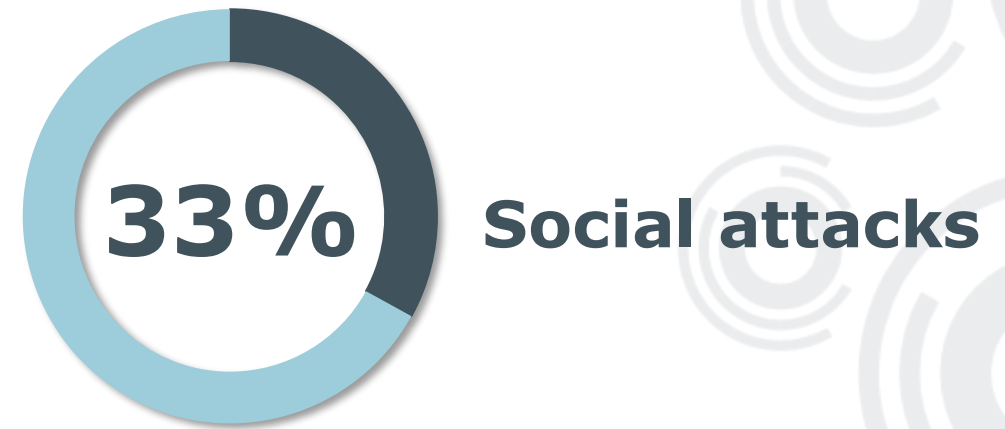
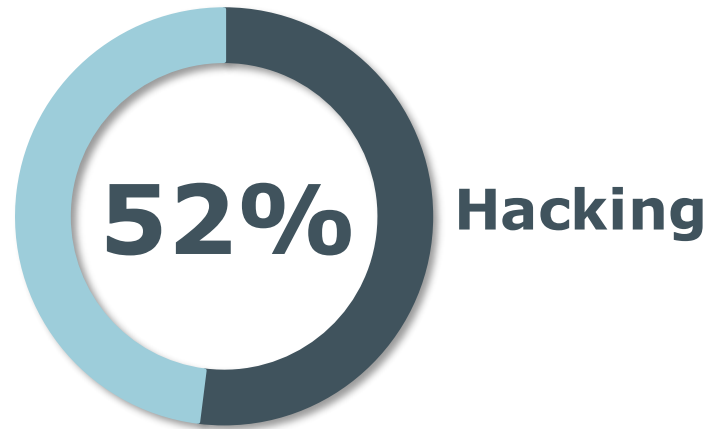
PLC



Social Media



# How are they breached?



Great forces at work:

# The office and infrastructure are disappearing



**Hyper-dispersed orgs**  
are here to stay



**Cloud-first computing**  
has accelerated



**SaaS applications**  
are now ubiquitous



**GOOD  
NEWS  
IS COMING**



**Da horcht  
sogar  
Lucky auf!**

# The challenges of Privileged Accounts

## Administration

Manual processes

Third-party access

Inefficiency

Human error

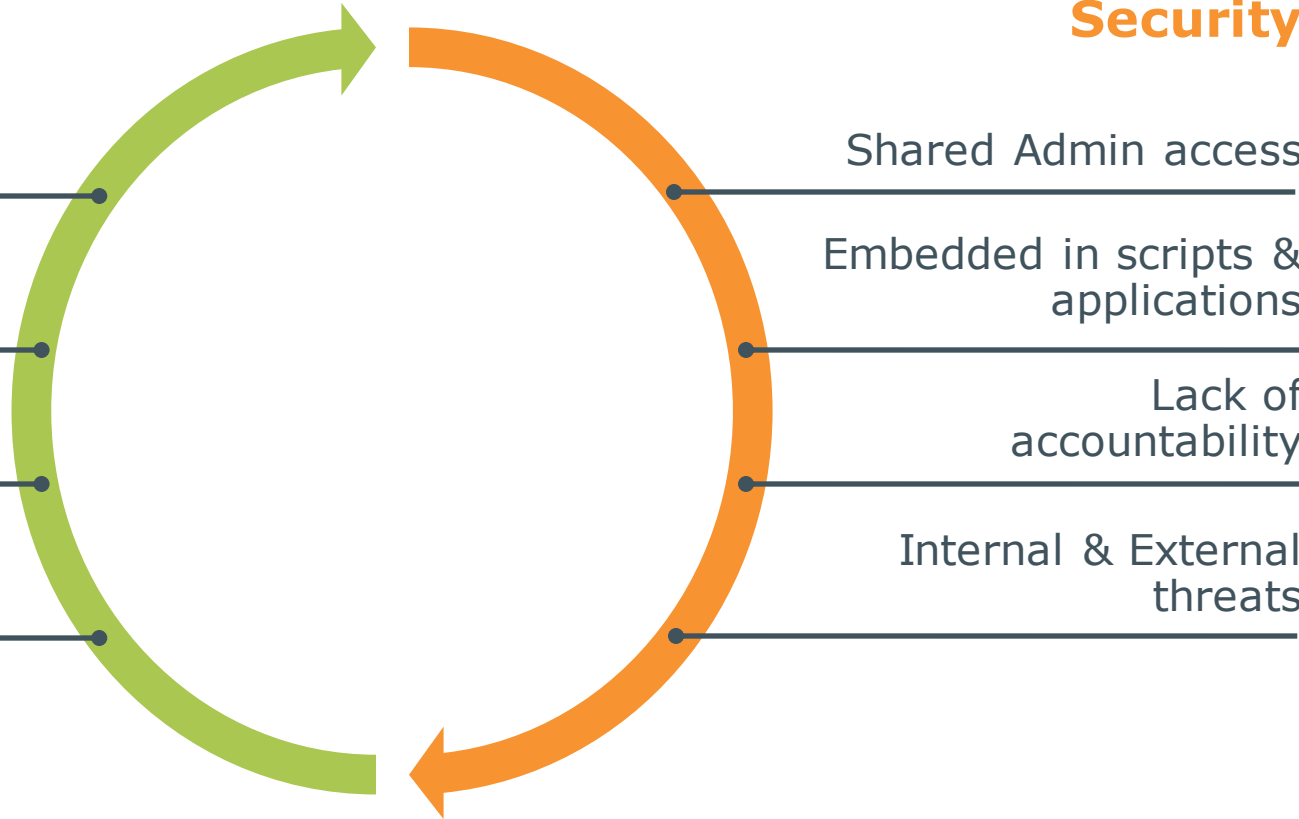
## Security

Shared Admin access

Embedded in scripts & applications

Lack of accountability

Internal & External threats



# Companies aren't monitoring privileged accounts effectively

57%

Monitor **SOME** Privileged accounts

21%

Unable to monitor or record any admin activity

**How can you solve  
the PAM challenges?**

# Goal - Reduce risk associated with privilege

Desire for Risk Mitigation

## Proactive

Highly coordinated usage  
Requires assessed expertise  
Access is heavily restricted



Privileged Vehicle

## Reactive

Continuously monitored & evaluated  
Supervised by accompanying party  
Severe penalties for minor misuse

Regulated usage  
Competency assessed  
Access could be prohibited



Licensed Vehicle

Passively monitored by authorities  
Unsupervised in general  
Heavy penalties for misuse in some cases

Unregulated use  
Simple training required  
Open access



Simple Vehicle

Self-evaluated monitoring  
Wholly unsupervised  
Penalties for misuse tend to be minor

# Goal - Reduce risk associated with privilege

Desire for Risk Mitigation

## Proactive

Highly coordinated usage  
Requires assessed expertise  
Access is heavily restricted



Root  
Admin



Privileged Vehicle

## Reactive

Continuously monitored & evaluated  
Supervised by accompanying party  
Severe penalties for minor misuse

Regulated usage  
Competency assessed  
Access could be prohibited



AppOwner  
OpsAdmin



Licensed Vehicle

Passively monitored by authorities  
Unsupervised in general  
Heavy penalties for misuse in some cases

Unregulated use  
Simple training required  
Open access



JaneDoe  
JohnSmith



Simple Vehicle

Self-evaluated monitoring  
Wholly unsupervised  
Penalties for misuse tend to be minor

# Solve the challenges

Secure & efficient management



Record, Monitor and Replay



Granular delegation & command control

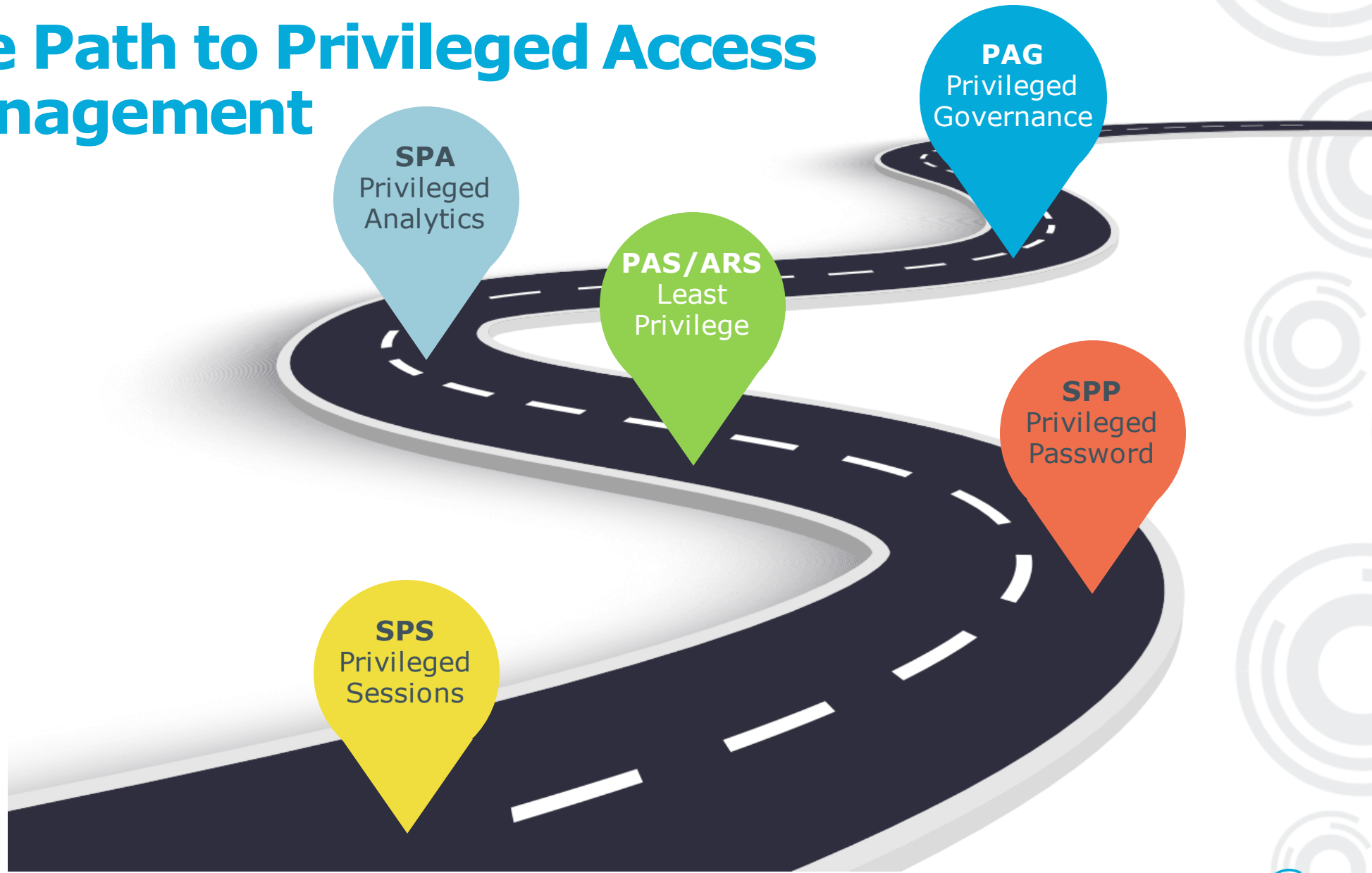


	Task 1	Task 2	Task 3
User A		✓	✓
User B	✓		✓
User C		✓	

Analyze data to prevent, detect and stop risky users and behavior



# The Path to Privileged Access Management



# A modular approach ...



**SPA**  
Privileged  
Analytics

**SPP**  
Privileged  
Password

**SPS**  
Privileged  
Sessions

# Safeguard platform

## One Identity Safeguard



Safeguard  
for  
**Privileged  
Passwords**

\*\*\*\_



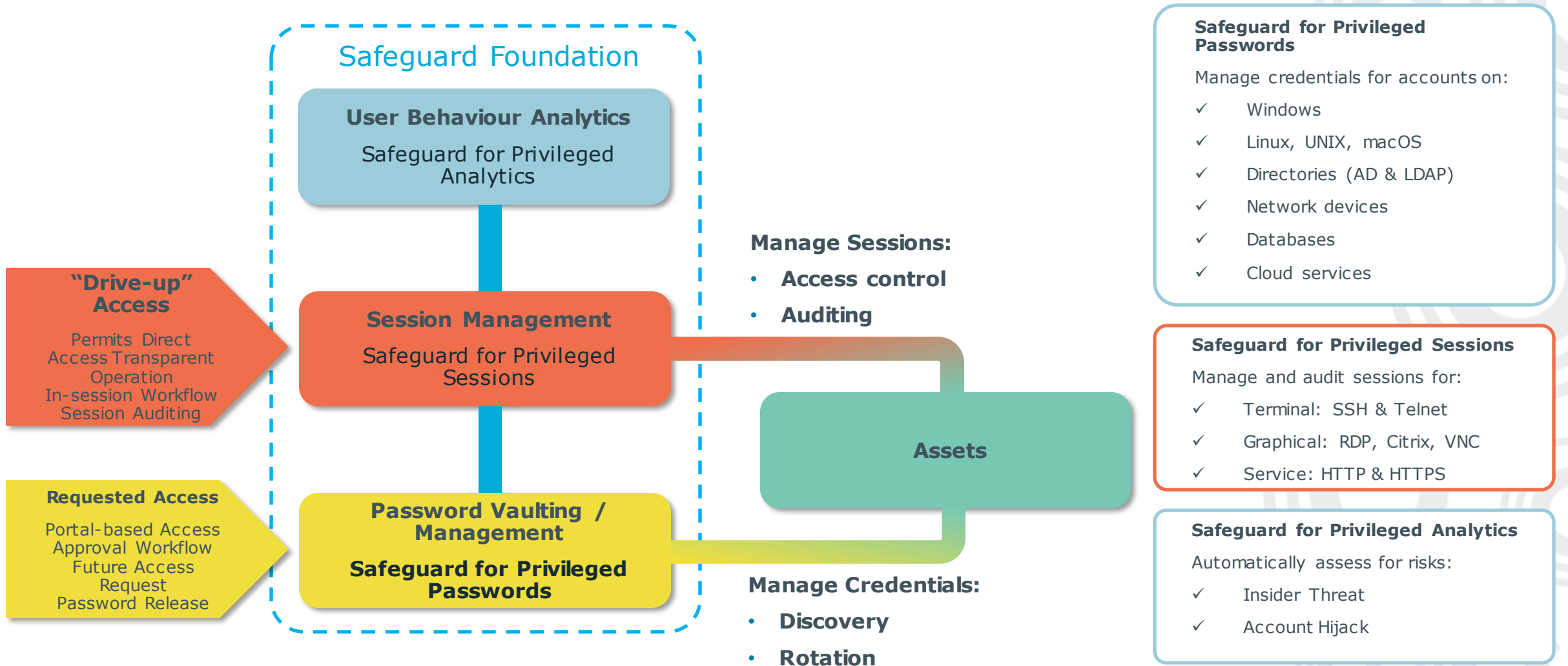
Safeguard  
for  
**Privileged  
Sessions**



Safeguard  
for  
**Privileged  
Analytics**

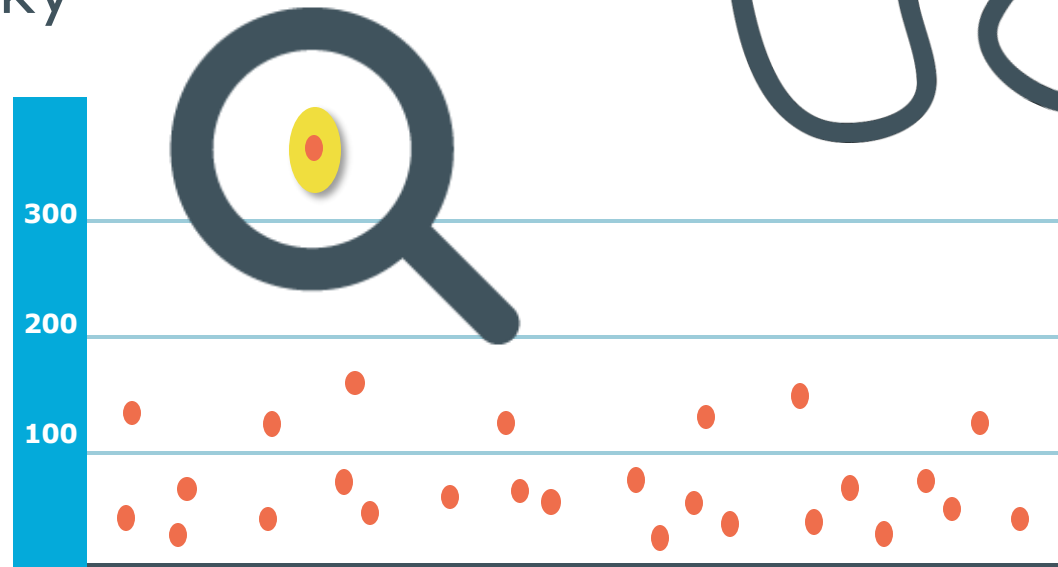


# Privileged Access Management - Safeguard



# Steps for User behavior analytics (UEBA)

- Gather users' digital footprints
- Define what is normal, build user baselines
- Identify unusual & risky events in real-time



# Why User behavior analytics is important ?

63%



Compromise of sensitive personal information

49%



Compromise of privileged Account information, including credentials

41%



Exposure of confidential business information

# Why User behavior analytics is important ?

+70%



Have trouble detecting cyber security insider incidents

55%



Have trouble investigating incidents quickly to determine what happened

44.5%



Have trouble proving what happened without a doubt

... with flexible options ...

A 3D rendering of a winding road with a green callout bubble. The road is dark blue with white dashed lines and a white border, curving from the bottom left towards the top right. A green callout bubble with a white border is positioned in the center of the road, containing the text 'PAS Least Privilege'. The background is white with a pattern of faint, light gray concentric circles on the right side.

PAS  
Least  
Privilege

# ... for a full Privileged Governance



PAG  
Privileged  
Governance



Identity  
Manager

+



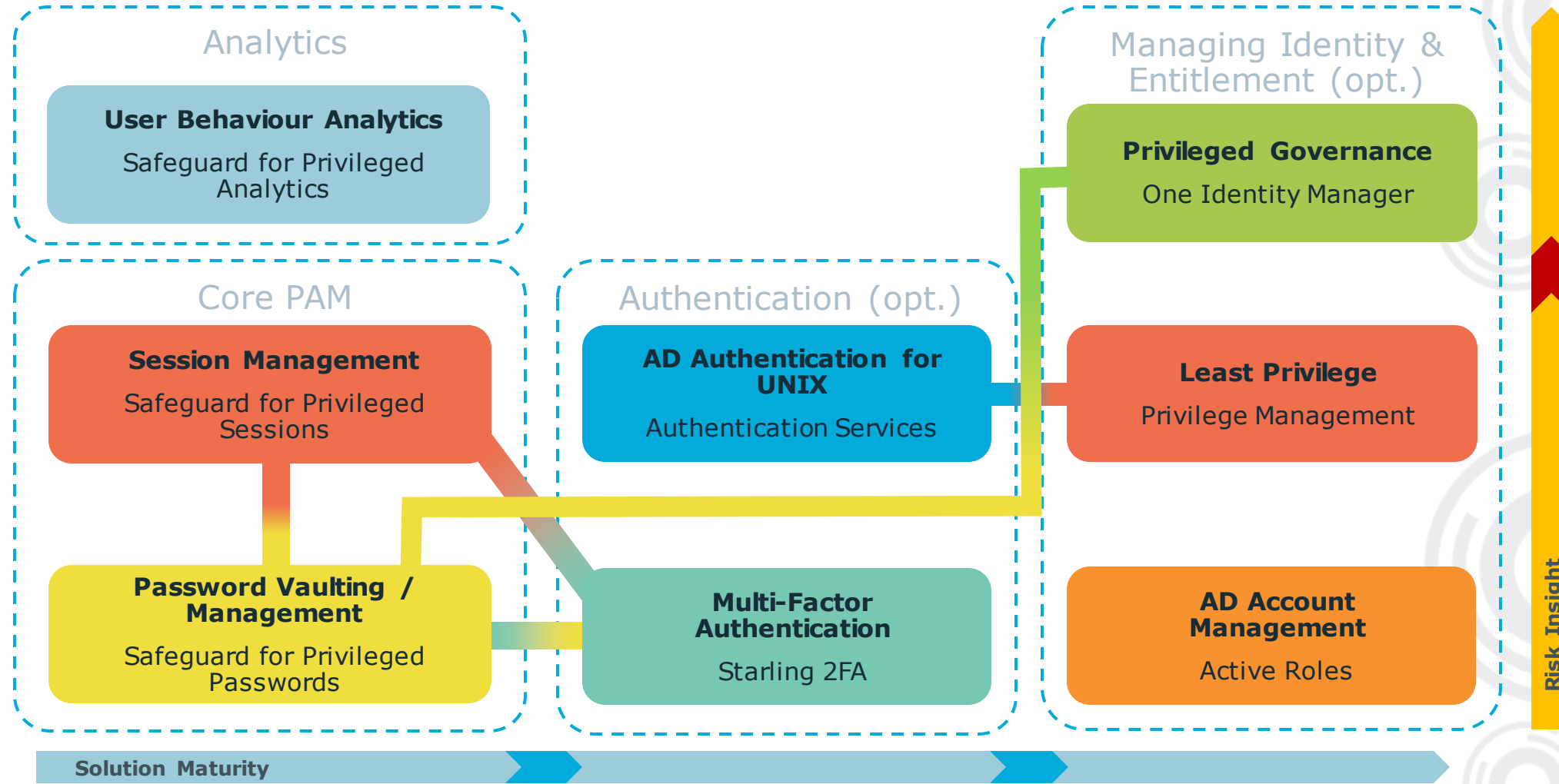
One Identity  
Safeguard

=



Privileged  
Account  
Governance

# One Vendor For Everything PAM



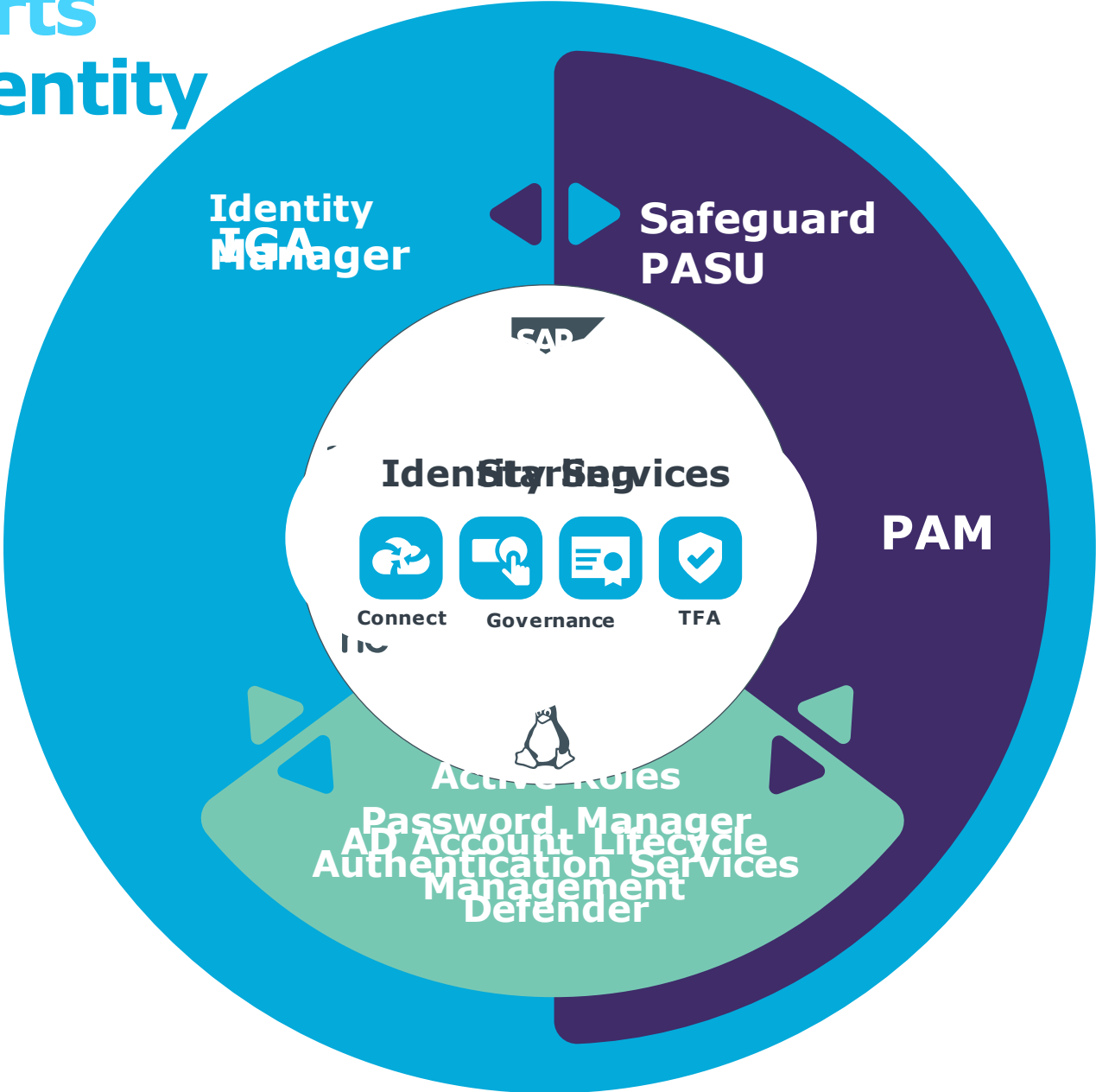


# Identity Security is the new perimeter

You must protect the people, applications and data essential to your business



# Security Starts with One Identity



 **ONE IDENTITY™**